



Annual Report FY2015

Mission

The Dubuque Bike Coop (the Coop) is a community bike project whose mission is to build community by utilizing bicycles to promote healthy living and wellness along with environmental sustainability. We are committed to providing bicycles and educational opportunities for safety, repair, and riding.

As part of our vision, the Dubuque Bike Coop resolves to:

- foster a rich community of active, confident cyclists.
- provide easy access to bicycles as well as relevant information on bicycle safety and maintenance.
- promote a mutual respect between bicyclists and their fellow citizens by educating bicyclists and drivers alike.
- serve the Dubuque community by providing it an opportunity to engage in safe and sustainable transit.

Steering Committee

- | | |
|-----------------------------------|------------------------------------|
| • Rob Williams, President | • Henry Kohring, member-at-large |
| • David Hartig, Vice-President | • Steve Heer, member-at-large |
| • Andonia Giannakouros, Secretary | • Joan Kariuki, member-at-large |
| • Ron Bensink, Treasurer | • Will Layton, member-at-large |
| • Rick Mihm, Trustee | • Brian Cluff, member-at-large |
| • Austin Vize, Trustee | • William O'Brien, member-at-large |
| • Jeremy Burkart, Trustee | |

Fulfilling Our Mission

Over the past year, the Dubuque Bike Coop has been very successful in realizing the tenets of our mission. Here, we highlight what we have accomplished in regards to the following areas: bikes, safety, education, community, advocacy, environmental sustainability and volunteers.



Bikes

At the heart of our mission is fostering a strong biking community. To accomplish this, one of the Coop's core competencies is providing bikes to the community at an affordable rate. Patrons can check out a bicycle by putting down a deposit. The bike is theirs for three months at which time they can choose to return the bicycle for a refund of their deposit (minus a \$25 maintenance fee) or keep the bike and forfeit the full deposit. In this way, the Coop ensures that everyone has access to properly maintained quality bicycles.

The Coop relies on donated bicycles to sustain our fleet. Without the generosity of the community the bike library service would not be possible. In addition to free will donations, we also receive impounded bikes from the Dubuque Police Department. Only "bike-shop quality" bikes are tuned up for our checkout fleet. Department store bikes that are in good working order are made available to other local non-profit organizations, such as the Dubuque Rescue Mission (our parent NPO). Another initiative we've taken on this year is repairing and distributing children's bikes to organizations, which can then in turn get them into the hands of children in need. The remaining donations that are damaged or beyond their normal use are properly disposed of by recycling, thereby preventing them from ending up in a landfill.

Checkout Program

- 55 bikes were checked out
- 11 returned
- 44 retained by patron



Other Bikes

- 10 bikes were tuned up and transferred to the Dubuque Rescue Mission
- 8 bikes were passed on to other non-profit organizations (Mentor Dubuque and the Dream Center)

Donated Bikes

- Accepted approximately 50 bicycles donated by the general public
- Received four shipments of impound bikes from the Dubuque Police Department (~100 bikes)

Safety

The cornerstone of any bicycling community is safety. Each year, we do our part to make sure community youth are riding bikes that function properly and know how to ride respectfully. In FY 2015, we assisted with bike rodeos and neighborhood events throughout the community. A sampling of these events include:

- Bike To School Day Bike Rodeo at Audubon Elementary School (May 2015)
- Finley Bicycle Rodeo (May 2015)
- The Point Neighborhood Association event (September 2015)
- Helping neighborhood youth (Throughout year)

Many of the bikes that we looked at required significant brake repairs – a critical component to riding safely. We also installed front and rear lights on bikes and gave away a few helmets.



Education

Since our inception, being a resource for bike maintenance education has been a major focus. In formal and informal settings, we have helped dozens of our patrons better understand the importance of and the “how to” of bicycle maintenance. We cover bicycle anatomy, the importance of using the right tool for the right job, and preventative checks and maintenance to ensure your bicycle is working properly. For education on how to do repairs, we cover everything from how to change a flat tire to truing wheels. The following is a list of where we engaged our patrons:



- Winter/Spring Maintenance Classes (Feb-Apr 2015)
- Maintenance Clinic with Mentor Dubuque (Feb 2015)
- Maintenance Clinic with Dubuque Jaycees (Apr 2015)
- Maintenance Clinic with Society of Women Engineers (May 2015)
- “BTWW @ John Deere – How to Ride to Work” (May 2015)
- “BTWW @ John Deere – Bike Maintenance” (May 2015)
- Rent-A-Bench – we have provided on-the-spot technical guidance to patrons who take advantage of our Rent-A-Bench program (throughout year)

Community

The citizens of Dubuque have ample opportunities to get out into the community and get to know one another and the city in which we live, work and play. Our volunteers have represented the Dubuque Bike Coop at



the following events promoting bicycling and sometimes offering bicycle for checkout.

- Community Foundation of Greater Dubuque's Community Block Party (Feb 2015)
- Dubuque Downtown Farmers' Market (Summer 2015)
- Outdoor Dubuque's Outdoor Recreation Expo (May 2015)
- BTWW @ DubuqueFest – Bike Valet and Prize Drawing (May 2015)
- Bike Ride for Paul Doffing Concert (June 2015)

Advocacy



Since our founding in October 2012, bicycle advocacy has become increasingly important. We have built strong relationships

infrastructure, safe bicycle routes and responsible and respectful riding. We look forward to building upon this foundation with the goal of Dubuque being a more bicycle friendly community.

- Bike To Work Week – promoted bicycling as an alternative to getting around town (May 2015)
- Co-host League of American Bicyclists visit (Sept 2015)
- Working with City of Dubuque to provide more bicycle parking downtown and outlying business commercial/retail areas (2015)

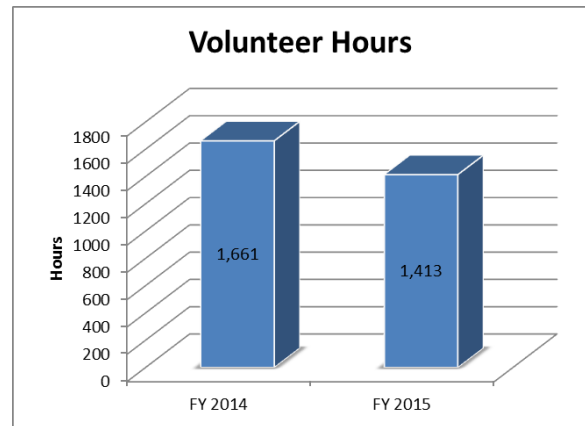
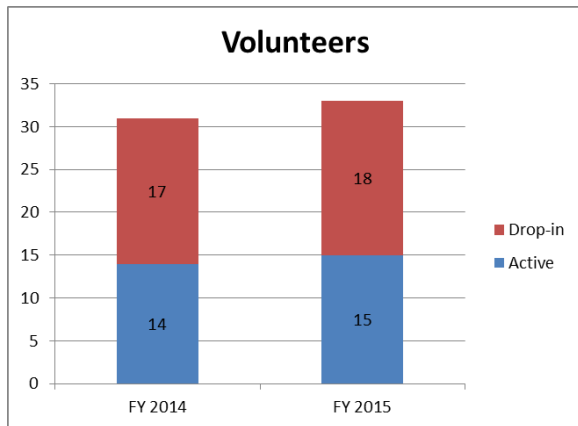
with Tri-State Trail Vision, Dubuque neighborhood associations and local government agencies to promote bicycling

Environmental Sustainability

At the Coop, we strive to do our part in reducing our impact on the environment. In addition to promoting bicycling as a viable means of transportation to get around town, we accept any and all bicycle-related donations from the local community to ensure that these items do not end up in the landfill. Many of the donated items we are able re-use or re-purpose. Any items that are not salvaged for other purposes are recycled. In FY 2015, we recycled 2,100 pounds of steel/mixed-metal and 44 pounds of aluminum. We also try to recycle as many items in our shop as possible (paper, cardboard, cans/bottles).

Volunteers

As with any non-profit organization, our volunteers are a critical component in fulfilling our mission. As the charts below show, while we saw the number of total volunteer hours drop slightly from 1,413 hours to 1,661 hours compared to FY 2014, we had a slight increase in the number of volunteers from 31 to 33. “Active” volunteers are those that come to the Coop on average of once per month or greater. One of our goals in the coming year is to increase the number of active volunteers.

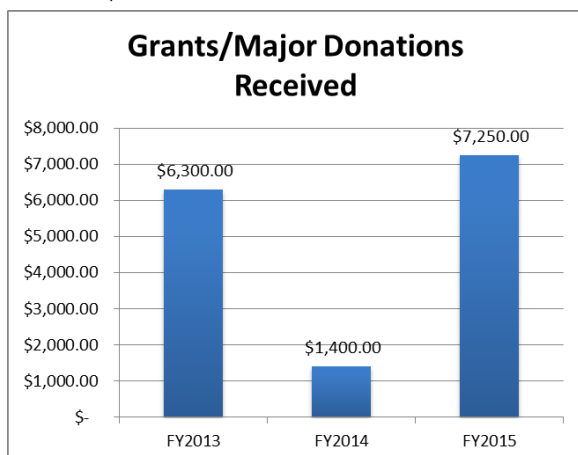


Financial Review

Grants and Major Donations

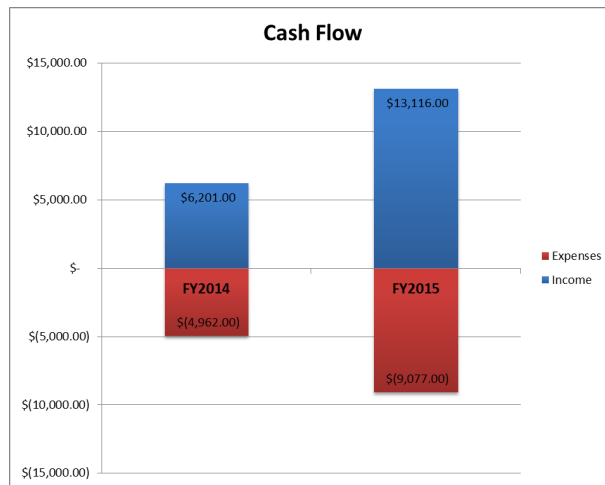
FY2015 was a solid year in terms of grants and major donations. Below is list of items of significance. Note that some of the funds awarded were not received until FY 2016 and will be reflected in the account reconciliation next year.

- Mississippi Valley BOLD Tour - \$500
- Dollars for Doers (John Deere) - \$3,000
- John Deere Matching Grant - \$500
- Sustainable Dubuque (Bike Racks) - \$1,500
- Dupaco Community Grant - \$1,000
- John Deere Foundation (BTWW) - \$100
- Premier Bank (BTWW) - \$2,500
- The Fischer Companies – Donated Space
- Wheels Manufacturing – Bicycle components
- Planet Bike – Bicycle components

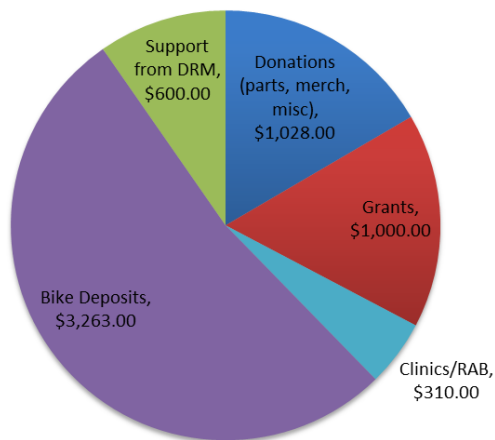


Financial Snapshot

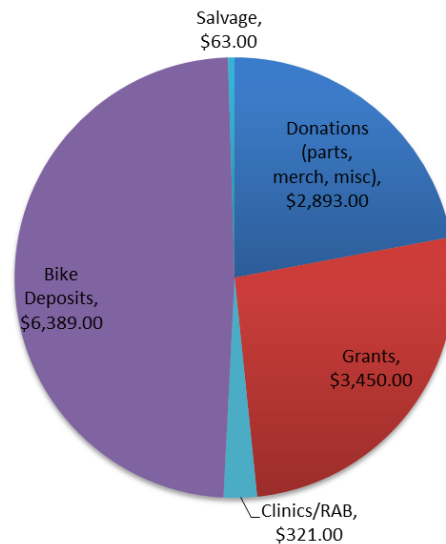
We started off FY2015 with a total account balance of \$3,209. We experienced a significant increase of income due to more bikes being checked out, more donations (parts, merchandise) and substantially more monies brought in from grants and major donations. Expenses also increased as we paid more in utilities due in large part to the addition of internet services. We also paid out more money for BTWW promotional merchandise (tee shirts, bike lights). Our end of fiscal year balance was \$7,248 for a net increase of \$4,039.

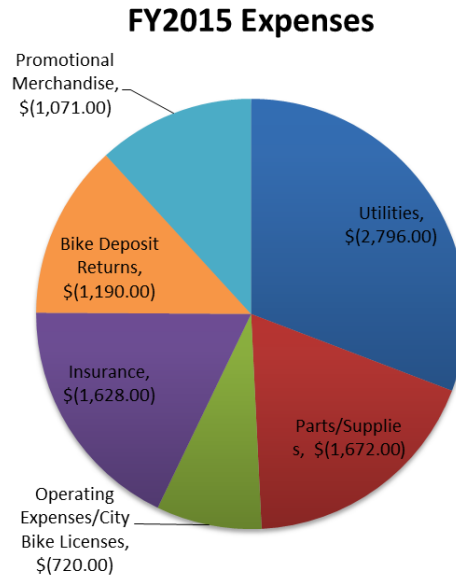
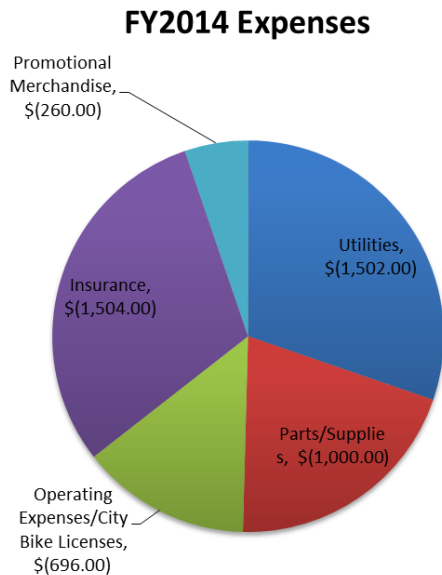


FY2014 Income



FY2015 Income





Looking Ahead

For FY 2016, we look to build upon everything we have done in the past three-and-a-half years. Our bicycle checkout program will continue to be an avenue for people to have access to reliable transportation. We have at least two bike rodeos on the schedule for spring 2016 and look to be visible at numerous community events. We are currently working with several mentoring and family-oriented non-profits within Dubuque to develop an earn-a-bike program for kids ages 10-16. We are also planning on making smaller bikes for kids aged 9 and under available through community organizations such as the Dream Center. Along with other groups and organizations focusing on bikes in our community, the Dubuque Bike Coop sees great things happening in the coming years.

A huge thank you to all our supporters!

- Dubuque Rescue Mission
- The Fischer Companies
- City of Dubuque
- Dubuque Police Department
- John Deere
- Bicycle World
- Free Flight
- Bike Shack
- Jumble Coffee
- Jitterz
- River Lights Bookstore
- Wheels Manufacturing
- Planet Bike
- Premier Bank
- Telegraph Herald
- Scott Printing
- Dubuque Bank & Trust
- Brand L Embroidery
- Monk's Kaffee Pub
- Dubuque 365
- Dubuque Fest
- AMC Theaters
- Dupaco Credit Union
- Jubeck New World Brewing
- **All of our patrons!**



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